The AFF Youth Coalition is the first of its kind in the Arab Region. A key initiative of the Arab Foundations Forum, the coalition aims to bring together like-minded Arab foundations working in the youth development and employment space to collaborate on the identification, expansion, and potential funding of successful and impactful youth employment programs. It will focus on five pillars of impact.

WHAT ARE THE IMPACT PILLARS?

**Business & Talent Development Assistance**
Providing customized, robust and sustained business training and solutions, including market information, marketing, management and finance, strategic planning and technology to bolster the business skills and knowledge of local entrepreneurs. As well as, equipping youth earlier with the right skills for the local labor market and ‘work ready’ through effective career counseling and monitoring to minimize attrition and maximize work placement.

**Market Linkages**
Linking SMEs to supply chains and to the vast potential business and community development opportunities and investment projects that will ensure the growth and sustainability of SMEs.

**Flexible Patient Capital**
Ensuring debt and equity financing on appropriate terms (capital requirement, pricing and tenor) structured to fit the specific needs of small to medium size enterprises (SMEs) – the greatest potential job creators.

**Enabling Business Environment**
Removing regulatory barriers that are harder for small and mid-sized enterprises to overcome than for large enterprises.

Aff is taking the lead to address Sustainable Development Goal 8 (SDG) which calls for decent work and economic growth through launching the first of its kind. Youth Coalition that brings together foundations across the region to work on five impact pillars in collaboration to create a cohesive enterprise ecosystem that aims to create real scalable jobs regionally.

Naila Farouky
CEO - Arab Foundations Forum
ARAB FOUNDATIONS FORUM YOUTH COALITION CHARTER

Join us and be part of a group of philanthropic organizations and foundations that do exceptional and important work in the Arab region.

You also join us as we strive to provide effective partnerships between Arab foundations and organizations working in the region.

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Who is the ARAB FOUNDATIONS FORUM? (AFF)

In support of strategic philanthropy in the Arab region—changing the way we give

A not-for-profit membership-based association... ...that aims to create an effective and strategic philanthropic sector in the Arab region...

...towards growing social responsibility and investment, while advancing public good...

What Does the ARAB FOUNDATIONS FORUM Do?

The Arab Foundations Forum serves as a hub for networking, knowledge sharing and capacity building for its members and partners. We aim to foster dialogue and collaboration among our network in order to bolster the capacity and efficacy of strategic philanthropy in the Arab region.

SO 1 – NETWORK

AFF’s network is at the core of the organization’s business. Nurturing and building on this network is key to the continued success of the Forum and paramount to its future sustainability. With a focus on membership expansion, AFF will concentrate its activities on expanding the membership base.

SO 2 – MEMBER ACTIVITIES & CAPACITY BUILDING

AFF will host several webinars, seminars, and workshops to engage with local foundations and increase our strategic reach. We will also our flagship Annual Meeting and General Assembly (AGM) as well as various other meetings and roundtable events throughout the year and across the region. Additionally, AFF has designed several tailored capacity building modules and created an exclusive, customized training program for members and non-members interested in joining our network.

SO 3 – COMMUNICATIONS & OUTREACH

Our approach to our communications and outreach is one that involves using all platforms available to us and bringing AFF as its network of members to the foreground in terms of social media and engagement within the network as well as with other foundations and networks on a global scale. We want AFF and its members to be front-and-center when it comes to all things philanthropy in the Arab region. At that end, we aim to raise the profile of the organization — and by extension, the network itself — by communicating our mission and vision clearly and remaining consistent in our visibility across all relevant platforms.

What is the YOUTH COALITION?

The AFF Youth Coalition is the first of its kind in the Arab Region. A key initiative of the Arab Foundations Forum, the youth coalition is made up of our members that have demonstrated a clear consensus for youth employment and job creation activities.

What is the YOUTH COALITION FRAMEWORK?

• Common Agenda
• Knowledge & Resource
• Advocacy

SO 4 – KNOWLEDGE & RESOURCE

We believe data is key. AFF is committed to engaging the sector on issues related to data, research and the creation of credible knowledge resources.

SO 5 – ADVOCACY

AFF can play a pivotal role in facilitating and spearheading initiatives around advocacy for the sector, whether on behalf of our members or in service thereof. We will engage in the development of advocacy initiatives that are relevant to the sector and will seek out opportunities to position AFF as a key player in this arena. At that end, AFF has launched two key initiatives — a data initiative aimed at mapping the sector and developing a more comprehensive database of the sector in the region, and a youth coalition: both comprising our member foundations.

How Can We Make It Happen?

An opportunity exists for government, private sector and other actors to partner in reducing youth unemployment in Jordan by applying the Positive Impact Partnerships model and then replicating the success across the Arab region.